

Press information



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Two BITZER stands showcase #morethanacompressor and #greencompetence at Chillventa 2022

Sindelfingen/Nuremberg, 22.09.2022. From 11 to 13 October, BITZER, the refrigeration and air conditioning specialist, will be showcasing its most important innovations and promoting interaction with trade fair visitors at its main stand, 7-350 in Hall 7, at Chillventa 2022 in Nuremberg, the leading global trade fair in refrigeration. Visitors will also have the opportunity to discuss the industry's current regulatory challenges and solutions with BITZER experts at Stand 7-650 in line with the motto 'Fit for the future'.

At last, Chillventa as an in-person event again in Nuremberg. BITZER will be represented with two stands since the last on-site event four years ago. 'We're delighted that Chillventa will finally be held again and that we can chat again with visitors in person,' says Martin Büchsel, Chief Sales and Marketing Officer of BITZER. 'Our aim is to provide them with guidance in these challenging times and offer future-proof solutions in the form of our products and services.'

At Chillventa 2022, BITZER will be demonstrating once again that the company offers more than just compressors in its portfolio and can provide its customers with more than product knowledge alone – bundled under the hashtags #morethanacompressor and #greencompetence.

More than just compressors: BITZER is #morethanacompressor

BITZER is always expanding its product portfolio in the fields of refrigeration, air conditioning, process cooling, heat pumps and transport. With numerous real and digital exhibits at its main stand,

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7-350, the company will be showcasing new ideas and solutions for all applications and the industry's changing challenges – on the basis of BITZER compressors, heat exchangers and electronics.

The IQ modules for controlling integrated functionalities, for example, are the perfect complement to BITZER compressors. 'BITZER IQ modules boost efficiency, expand the range of applications and increase availability, making it as simple as possible to incorporate our products into our customers' applications,' says Rainer Große-Kracht, Chief Technology Officer of BITZER. 'That's what we aim to do with our BITZER innovations.'

In addition to its traditional services with commissioning support and compressor repair, BITZER is also always further developing its digital services such as the BITZER Digital Network (BDN). In addition, the global Green Point service network, currently with 56 locations, is continuously growing. At Chillventa 2022, the company will therefore demonstrate that it represents #morethanacompressor and is working with its customers to develop future-proof solutions for their customers.

More than just product expertise: BITZER offers #greencompetence

At Chillventa 2022, BITZER will be focusing on interaction between trade fair visitors and its refrigeration and air conditioning experts. The heart and thus the main component of the stand is equipped with two levels of open seating to promote gathering, discussion and joint efforts to identify solutions for current challenges.

On the first and second day of the trade fair, visitors will also have the opportunity to learn and talk to experts at numerous presentations in German and English at the BITZER interactive hub (see below for the presentation schedule). One of these presentations focuses on the refrigerants of the future and the content of the latest digital refrigerant report. The presentation schedule was developed by the SCHAUFLEER Academy.

The future generation of specialists will be a key focus particularly on the third day, with BITZER offering workshops on future prospects for and in refrigeration, air conditioning and heat pump technologies. Personal advice, exchange with visitors and customers, and knowledge transfer will take centre stage for BITZER, as the refrigeration and air conditioning specialist is synonymous with #greencompetence in the industry.

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Fit for the Future: BITZER spotlights sustainability with a second stand

With its motto 'Fit for the Future', BITZER will also be demonstrating #greencompetence at Stand 7-650, where visitors can talk to experts and discuss EU initiatives such as Fit for 55 and the Green Deal, regulations such as the F-Gas Regulation and their revision, and Ecodesign requirements. BITZER will also present examples of how the company promotes the sustainability and future compatibility of its components and itself embraces sustainability.

Knowledge for and by experts

The SCHAUFLEER Academy, the BITZER international training centre, offers seminars and training courses on how to work with refrigeration and air conditioning components as well as alternative refrigerants. The courses are taught by experienced BITZER engineers and technicians who are not only familiar with the theoretical requirements and practical operating conditions, but also allow users to work on real refrigeration systems for practical experience. [The SCHAUFLEER Academy training programme](#) is continuously updated and further developed.

Visit also the [Armaturenwerk Altenburg \(AWA\)](#) stand, 7-552 in Hall 7, with its extensive product portfolio of valves, sight glasses, adaptors and other components, as well as the [Wurm](#) stand, 6-216 in Hall 6, with its electronic systems.

BITZER interactive hub presentation schedule

Tuesday, 11 October 2022

11 a.m. – 11.30 a.m.

Refrigerants for the future – refrigerant report digital (German)

11.30 a.m. – 12 p.m.

Efficiency meets redundancy in industrial refrigeration (German)

12 p.m. – 12.30 p.m.

Exploring new opportunities of CO₂ solutions (German)

1 p.m. – 1.30 p.m.

Heat exchangers – innovative design for chiller and CO₂ applications (English)

1.30 p.m. – 2 p.m.

New opportunities for larger heat pumps with BITZER components (English)

2 p.m. – 2.30 p.m.

Innovative compressor intelligence and simple cost reductions (English)

2.30 p.m. – 3 p.m.

Fit for the future – condensing units in commercial applications (English)

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Wednesday, 12 October 2022

11 a.m. – 11.30 a.m.

Heat exchangers – innovative design for chiller and CO₂ applications (German)

11.30 a.m. – 12 p.m.

New opportunities for larger heat pumps with BITZER components (German)

12 p.m. – 12.30 p.m.

Innovative compressor intelligence and simple cost reductions (German)

1 p.m. – 1.30 p.m.

Fit for the future – condensing units in commercial applications (German)

1.30 p.m. – 2 p.m.

Refrigerants for the future – refrigerant report digital (English)

2 p.m. – 2.30 p.m.

Efficiency meets redundancy in industrial refrigeration (English)

2.30 p.m. – 3 p.m.

Exploring new opportunities of CO₂ solutions (English)

Thursday, 13 October 2022

Future specialists day at the interactive hub

Workshop on future prospects for and in refrigeration, air conditioning and heat pump technologies



BITZER is active all over the world as an independent specialist in refrigeration and air conditioning technology: with products and services for refrigeration, air conditioning, process cooling and transport, BITZER ensures optimum temperature conditions in goods trading, industrial processes and air conditioning – always in the context of maximum energy efficiency and quality. The BITZER Group is represented across the globe with distribution companies and production facilities at 72 locations in 38 countries. The BITZER production, development and sales association, including trading and service partners, operates in nearly every country around the world. In 2021, more than 3,900 employees generated sales of €928 million, with €47 million invested in research and development.

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