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VaCom Technologies expands in India

Pune/Los Angeles/Sindelfingen, 07.07.2020. Since it was founded in 1992, VaCom Technologies has been a pioneer in energy-efficiency consulting and its application within industrial refrigeration control systems. Now, the US-based company enters the growing Indian market. VaCom Technologies India was officially opened today in the city of Pune within the scope of a virtual opening ceremony.

VaCom Technologies, a member of the BITZER Group, specialises in the complete development, financial analysis, performance and energy monitoring for industrial refrigeration control systems within the food and beverage and cold chain logistics markets. It has delivered more energy efficiency incentives (more than \$92M USD to over 600 facilities) than any other industrial refrigeration control systems company in North America. In India, VaCom sees a high demand for energy-saving industrial refrigeration and growth potential as well. To be part of the Indian growth story it is necessary to be close to the customers and thus VaCom will provide its expertise directly to customers on the large subcontinent.

VaCom Technologies with sites in Los Angeles, San Luis Obispo, and Denver became part of the specialist for refrigeration and air conditioning technology BITZER US in 2018. Gianni Parlanti, BITZER Chief Sales and Marketing Officer and Member of the Executive Board, states: "At BITZER, it is our steady aim to strengthen the energy efficiency of our customers' systems and to support the use of low-GWP refrigerants. It is beyond doubt that the Indian market is rapidly evolving in this respect. This is where VaCom comes in with their proven expertise in industrial refrigeration controls and energy efficiency solutions."

Sustainability in industrial refrigeration

Matt Lish, Managing Director VaCom Technologies underlines: "The need for energy efficiency is growing in parallel with India's burgeoning cold chain and refrigerated food production industries. We are excited to bring our industry-leading, energy efficient refrigeration control systems and EnergyDashboard® Performance Monitoring services to the Indian market. With the formation of this new, local company, we are looking forward to offering equivalent, unparalleled support to both North American as well as Indian cold storage and food processing companies as they too expand their operations across both markets."

VaCom Technologies is leading in energy efficiency and refrigeration control systems especially in the food and beverages industry – an expertise that now highly benefits India. As Harvinder Bhatia, Managing Director of BITZER and VaCom India, puts it: "The Indian market will be shaped by energy-efficient solutions in the future seeing that the costs for high-GWP refrigerants are rising. VaCom's approaches are ideal for a populous country like India, where the transition to sustainable, intelligent technologies is a high priority due to the significant environmental impact. We look forward to supporting the Indian food processing and cold storage markets improve energy efficiency, performance and safety of their systems and operations."



About BITZER

As an independent specialist for refrigeration and air conditioning technology, BITZER is present all over the world: with products and services for refrigeration, air conditioning and process cooling as well as transport, BITZER ensures optimum temperature conditions for trade in goods, industry processes and indoor climate control – always considering highest possible energy efficiency and quality. BITZER is represented all over the world with 72 sites in 37 countries, including its sales companies and production facilities. Trade and service partners included, the BITZER network of manufacturing, development and sales extends to almost all countries in the world. In 2019, 3,800 employees generated a turnover of €808 million; expenditure for research and development totalled €46 million. More information: www.bitzer.de

About VaCom

VaCom Technologies was founded in 1992 and has been a pioneering company in many areas of refrigeration-based technologies and focused on industrial refrigeration controls systems since 2000. In 2018, the company was acquired by BITZER US. VaCom Technologies is headquartered in LaVerne (California, USA) and has offices in San Luis Obispo (California, USA) as well as in Pune (India). VaCom's 30 employees serve some of the largest food processing and cold storage companies in the industry. More information: www.vacomtech.com

Overview of images

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Image 1: Participants from India, Germany and the USA attended the virtual opening ceremony. From left: Gianni Parlanti, BITZER Chief Sales and Marketing Officer and Member of the Executive Board, upper row: Harvinder Bhatia, Managing Director BITZER and VaCom India, Pranav Godbole, Head of Energy Efficiency Projects VaCom India, and Matt Lish, Managing Director VaCom Technologies. Lower row: Doug Scott, President VaCom Technologies, Paul Conlon, President BITZER US, and Trevor Bellon, Energy Modeling and Consulting Department Manager VaCom, as well as Rainer Große-Kracht, BITZER Chief Technology Officer and Member of the Executive Board



Image 2: Gianni Parlanti, BITZER Chief Sales and Marketing Officer and Member of the Executive Board



Image 3: Matt Lish, Managing Director VaCom Technologies



Image 4: Harvinder Bhatia, Managing Director BITZER and VaCom India