

# Press Information



## **BITZER SE**

Eschenbrünnlestraße 15  
71065 Sindelfingen // Germany  
Tel +49 (0)70 31 932-0  
Fax +49 (0)70 31 932-147  
bitzer@bitzer.de // www.bitzer.de

Unser Zeichen // Our Ref.

Abs. // Sender  
Abt. // Dept.  
Tel-Dw. // Ext.  
Fax-Dw. // Ext.  
E-Mail

Patrick Koops  
Public Relations  
+49 (0)70 31 932-43 27  
+49 (0)70 31 932-5 43 27  
patrick.koops@bitzer.de

BITZER and Maersk Container Industry sign ten-year agreement. The manufacturer of refrigerated transportation equipment and the specialist in refrigeration compressors have extended their long-standing Star Cool™ unit collaboration

## **BITZER and Maersk Container Industry sign ten-year contract**

- Maersk Container Industry and BITZER continue their partnership for future growth based on successful past
- Engineered for efficiency and reliable cold chains for perishable food: Star Cool™ refrigeration unit
- Compact, lightweight, reliable and efficient: OCTAGON reciprocating compressor

*Sindelfingen, 29/11/2017* - BITZER, the specialist for refrigeration compressors, is announcing a new 10-year agreement to extend its collaboration with Maersk Container Industry (MCI), the leading manufacturer of refrigerated transportation equipment and part of the Transport and Logistics division of Danish A.P. Moller-Maersk.

As part of the contract, BITZER will continue to supply MCI with 2-stage OCTAGON aluminium compressors for maintaining optimal temperatures for perishable food transport. The semi-hermetic reciprocating compressors are the heart of the Star Cool™ refrigeration system, which was launched by MCI to meet the increasing needs of their customers with optimal cargo quality and focus on energy efficiency as primary objective. The specific compressor technology developed by BITZER and the dedicated electronic control developed by Lodam, have contributed to Star Cool's wide recognition of its proven low energy consumption and innovative cargo preservation features. Lodam, the Danish BITZER subsidiary, developed the system's electronic control unit specifically for the Star Cool™ refrigeration unit. Lodam has been part of the BITZER Group since 2007 and specialises in control systems.

MCI and BITZER have been working together for more than 15 years. Today the Star Cool™ system is installed in over 250,000 reefer containers operated globally across more than 40 international shipping lines and multinational fruit companies.

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Oliver Rathfelder, Director Sales Transport at BITZER, states: 'The Star Cool™ refrigeration system and OCTAGON compressors are a perfect match – just like MCI and BITZER. The transport sector requires elaborate solutions which we are very pleased to be able to provide together.'

## **OCTAGON reciprocating compressors for reliable cold chains**

'We look forward to continuing to work intensively with Maersk Container Industry over the next ten years. With this long-term declaration, the two companies confirm that the partnership has been successful and that we can achieve great things together. With our partnership, we ensure that cold chains for perishable goods are reliably maintained throughout transport – around the world,' says Gianni Parlanti, Chief Sales and Marketing Officer at BITZER.

'Technology and design are key as we continuously aim to advance Star Cool™ containers' proven high energy efficiency and performance. We are pleased to continue the collaboration with BITZER and further build on the competitive strengths of Star Cool™ together', says Soren Leth Johannsen, Chief Commercial Officer at MCI.



## **About BITZER**

The BITZER Group is the world's largest independent manufacturer of refrigeration compressors. With sales companies and production sites for reciprocating, screw and scroll compressors as well as pressure vessels and heat exchangers, BITZER is represented all over the globe. In 2016, 3,400 employees generated sales of €680 million. For more information visit: [www.bitzer.de](http://www.bitzer.de)

## **About Maersk Container Industry (MCI)**

Maersk Container Industry (MCI) develops and manufactures refrigerated containers, dry containers and the Star Cool™ refrigeration unit for the intermodal industry, including shipping lines, fruit multinationals and leasing companies. Widely recognised as the most energy-efficient reefer, the Star Cool Integrated™ reefer features innovative technologies such as Controlled Atmosphere (CA). The company employs around 5,000 employees. It has R&D and engineering test facilities in Denmark, two production facilities in China and one in Chile, as well as a global network of 400 service providers. Building on a heritage of more than 100 years in shipping and strong core values, MCI is part of the Transport and Logistics division of A.P. Moller-Maersk. For more information visit [www.mcicontainers.com](http://www.mcicontainers.com)

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Image 1: BITZER and Mærsk Container Industry sign ten-year agreement. From left: Gianni Parlanti (Chief Sales and Marketing Officer at BITZER) and Lars Heineke (Chief Financial Officer at MCI)



Image 2: Engineered for efficiency and reliable cold chains for perishable food: Star Cool™ refrigeration units



Image 3: Lodam, the Danish BITZER subsidiary, developed the system's electronic control unit specifically for the Star Cool™ refrigeration unit