



BITZER Kühlmaschinenbau GmbH

Eschenbrünnlestraße 15
71065 Sindelfingen // Germany
Tel +49 (0)70 31 932-0
Fax +49 (0)70 31 932-147
pr@bitzer.de // www.bitzer.de

Unser Zeichen // Our Ref.

Abs. // Sender	Patrick Koops
Abt. // Dept.	Public Relations
Tel.-Dw. // Ext.	+49 (0)70 31 932-43 27
Fax-Dw. // Ext.	+49 (0)70 31 932-5 43 27
E-Mail	patrick.koops@bitzer.de

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The specialist in refrigeration compressors will serve the markets in eastern Europe from its new representative office in Kyiv, Ukraine.

BITZER opens an office in Ukraine

- Steady expansion of its market position
- Closer to users in the region

Kyiv/Sindelfingen, 14 August 2017. The long-standing German company BITZER, the world's largest independent manufacturer of refrigeration compressors, is bolstering its commitment in Ukraine and eastern Europe.

BITZER's new representative office in Ukraine opened its doors on 10 August. BITZER compressors already hold a large share of the Ukrainian refrigeration and air conditioning market, and the company believes in its prospects for growth. The compressor specialist will now serve all of the countries in the region from Kyiv, having moved even closer to customers and users alike. For its customers and users, the new office means even more concentrated service for the market with compressors and spare parts made in Germany in BITZER quality, more personal support, assistance with maintenance and repairs and opportunities for advanced training.

Closer to customers and users

Geschäftsführer // Managing Directors:

Rainer Große-Kracht
Frank Hartmann
Gianbattista Parlanti
Christian Wehrle

Sitz der Gesellschaft // Registered Office: Sindelfingen

Amtsgericht // Local Court: Stuttgart, HRB 240845

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USt.-Id. Nr. // VAT Id. No.: DE 812 161 588



Gianni Parlanti, Chief Sales and Marketing Officer, attended the opening on behalf of the BITZER management: 'Ukraine is a very important market for BITZER. We have built up a large market share and earned a lot of trust by working closely with our local partners in the past. We are certain that the Ukrainian economy and, in turn, the refrigeration and air conditioning market still have a lot of potential. Therefore, we want to grow throughout the region from our base in Kyiv and strengthen our business relationships through personal contact with users.'

Affiliated with BITZER Austria

Organisationally, the BITZER office in Kyiv is affiliated with BITZER Austria in Graz and receives all of the support it needs from there. 'Our new representative office in Ukraine is of great significance to BITZER in Europe because it is our first direct presence in the region. Our staff at this office will serve not only the Ukrainian market, but also Azerbaijan, Georgia and the entire region,' says Michael Eichberger, Managing Director of BITZER Austria. 'This is how we aim to consolidate and expand our excellent market position together with our partners. I look forward to working with our partners and customers in future.'



The BITZER Group is the world's largest independent manufacturer of refrigeration compressors. BITZER is represented across the globe through distribution companies and production facilities for reciprocating, screw and scroll compressors, pressure vessels and heat exchangers. In 2016, 3,400 employees generated sales of €680 million.

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Image: BITZER's new representative office in Ukraine opened its doors on 10 August. Rear row from left: Martin Grebien, Michael Eichberger (both BITZER Austria), Gianni Parlanti (BITZER Chief Sales and Marketing Officer), Ihor Tereshchenko (General Manager, Representative Office of BITZER Austria in Kyiv)

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